



Hollie A. Bryant

Founder and CEO of
Bryant Consultants



CONTACT



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INTRODUCTION

Ms. Hollie Wise-Bryant is a meticulous, organized, articulate professional skilled in numerous aspects of clinical assisting, teaching, practice management, product development and private consulting. She is a highly acclaimed motivational speaker, team coach, and mentor and has over 13 years experience in all aspects of dentistry. A distinguished author of numerous professional publications, pioneer of new dental assisting techniques and products, she also serves on the advisory boards for numerous dental manufacturers. Ms. Bryant currently serves on the editorial review board for multiple dental publications and has several active internet-based blog forums. She is extraordinarily passionate about the importance of educating the entire clinical team and achieving the ultimate dental practice through a total team experience.

BIOGRAPHY

Hollie Bryant is a passionate speaker, writer, coach and off-site team member for many practices across the United States. Hollie has over a decade and a half of neuromuscular and cosmetic dentistry experience. Her formal education, self-funded C.E., practice management and clinical skills have allowed her to provide a modernized spin to consulting services. From Dr. Ross Nash, to Dr. Jeff Blank and on to Dr. Brad Durham, Hollie found education and challenge to add to her credibility for dental practice management consulting. The Nash Institute, New Millennium Education and the Niche Practice were all educational facilities that Mrs. Bryant has worked with. She is a member of the American Academy of Dental Office Managers, American Academy of Cosmetic Dentistry, Academy of Dental Management Consultants, Academy of Comprehensive Esthetics, and the American Dental Assistants Association. She is the former Editor-in-Chief of Contemporary Dental Assistant Magazine and has served on the Advisory Board for Dental Compare. She is on the editorial board of Dental Assisting Digest and Inside Dental Assisting, Contemporary Product Solutions and is a consultant for dental manufacturers and has authored numerous manuscripts on clinical assisting and practice management topics. Hollie Bryant is the owner of Bryant Consultants, a full service practice management-consulting firm that provides practice success for progressive and neuromuscular focused dental practices.



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PROFESSIONAL EDUCATION

1994 - 1997

Tri-Cities Christian High School

Diploma with Honors
Senior Class President

1997 -1999

Northeast Technical Community College

Member of Students in Free Enterprise

2000 – 2001

Central Piedmont Community College

Certificate of Radiation Certification

2001 – 2002

Wake Forest University, Bowman Gray School of Medicine

Certified Dental Assisting Degree (DA II)

2005 – 2006

Nash Institute of Dental Learning

Completion of 72 hour Curriculum for
Contemporary Esthetics
Became proficient in adhesive bonding,
smile design, expanded function
dental assisting, lab communication,
advanced provisional fabrication and
equilibration, case presentation and
team leadership
Excelled with Honors
Accepted in to Mentorship Program

2006 – 2006

Advanced Dental Photography,

Dr. Tony Soileau
Certificate of Proficiency

2006 – 2007

Full Mouth Rehabilitation Continuum,

Dr. Bruce Crispen, Dr. Jack Shirley

2007 – 2007

Oral Sedation Curriculum

Certificate of Completion

2008 - present

Las Vegas Institute for Advanced Dental Studies

Core Curriculums

2010-2010

Prime Speak

Certificate of Completion

2010-2010

Obstructive Sleep Apnea Continuum

Dr, Brian Allman

2014

Trudenta

2014-2015

Orthotropic's Mini-- Residency

Dr. Bill Hang

2014

E4D Posterior Esthetics

Dr. Ed Suh

2014-2015

Orofacial Myofunctional Therapy

Joy Moeller



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PROFESSIONAL EMPLOYMENT

2000 – 2004

**Dr's Marshall, Seitlin, Shapiro,
Charlotte, NC**

- Apprentice Program
- Sterilization, OSHA Director,
Clinical Materials Coordinator
- Chairside Dental Assistant

2004 – 2006

Dr. Edward Shapiro, Charlotte, NC

- Primary Chairside Dental Assistant
- Treatment Coordinator
- New Patient Consultation Coordinator

2006 – 2008

Dr. Ross Nash, Charlotte, NC

- Clinical Coordinator for the Nash Institute
- Faculty Instructor for the Total
Esthetic Continuum
- National Clinical Lecturer for
Dental Assisting and Team Development
- Sole Chairside Dental
Assistant for Dr. Ross Nash
- Sole clinical employee
for Dr. Ross Nash
- Consultant to numerous dental
manufacturing companies
- Conducted new product evaluations
for the Nash Institute
- Coordinated and managed new
institute website
- Coordinated move to new facility /
practice while increasing revenue 30%

2008 – 2009

Dr. Jeff T. Blank, Fort Mill, SC

- Practice Manager
- Clinical Coordinator
- Chairside Assistant
- Clinical Instructor for New Millennium
Education, LLC
- Independent Consultant for numerous
dental manufacturers
- Author of clinical manuscripts
- National Lecturer on Chairside Assisting,
Dental Materials and Practice Management

2009-2010

Dr. Brad Durham, Savannah, GA

- Practice Manager, Beyond
Exceptional Dentistry
- New Patient Coordinator, Beyond
Exceptional Dentistry
- Clinical Coordinator/Instructor for
Niche Practice Seminars
- Independent Consultant for numerous
dental manufacturers
- Author of clinical manuscripts
- National Lecturer on Chairside Assisting,
Dental Materials and Practice Management

2009-Present

Bryant Dental Consultants, Kingsport, TN

- Principle and Owner
- Dental Consultant
- Team Coach for Multiple Dental Practices



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PROFESSIONAL PUBLICATIONS

"From the Editor" - Ascend Media Publishing Company -
Contemporary Dental Assisting Magazine

"The Balancing Act" - Pennwell Publishing Company -
Dental Office Magazine

"A Reason for Change" - Ascend Media Publishing Company -
Contemporary Dental Assisting Magazine

"Rise Up And Shine" - Ascend Media Publishing Company -
Contemporary Dental Assisting.

"Bridging the Gap with Communication" -
Ascend Media Publishing Company - Contemporary Dental Assisting.

"The Impressions We Make" - Ascend Media Publishing Company -
Contemporary Dental Assisting.

"Don't Give Up" - Ascend Media Publishing Company -
Contemporary Dental Assisting

"Building an All-Star Team" - Dental Compare online publication

"Ten Must Haves for a Team" - Dental Compare online publication

"Capitalizing on the Advantages of Alginate Alternatives" -
Aegis Publishing Company - Inside Dental Assisting

"Steps to a Great Consultation" - Pennwell Publishing Company -
Dental Assisting Digest.

"Finding Passionate Team Members" - Pennwell Publishing Company -
Dental Assisting Digest.

"Q & A Burr and Rotary Instrument Care" Komet USA Direct Mailer

"Provisional Trimming Made Simple" - Aegis Publishing Company -
Inside Dental Assisting

"Organize or be Organized" Independent Direct Mail - ZIRC Dental

"For the Love of Dentistry" - Pennwell Publishing Group -
Dental Assistant Digest

"Presenting Possibilities at the Chair" - Pennwell Publishing Group -
Dental Assistant Digest

"Reviving Your Recare System" - Pennwell Publishing Group -
Dentistry I.Q.

"Delivering Restorations with Accuracy" - Pace Dental Education -
Contemporary Products Magazine

"Failure to Launch; What Happened to your C.E." -
Pennwell Publishing Group - Dentistry I.Q.

"Hello to how much; when do us Talk Fee's?" -
Pennwell Publishing Group - Dentistry I.Q.



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CLINICAL LECTURES

Location	Topic	Sponsor	Lecture Title
Charlotte, NC	Patient Communication	Care Credit	Phone Call to Fabulous
Chicago, IL	Provisional materials	3m Esp\\	Shrink Wrapping your Provisionals
Charlotte, NC	Team communication	Care Credit	From Hello to How Much
Fort Mill, SC	Clinical Dental Assisting	New Millennium Education	Total Assistant Development
Fort Mill, SC	Lab Communication	New Millennium Education	Team Communication With The Lab
Charlotte, NC	New Client Communication	Care Credit	Enrolling New Clients into Treatment
Fort Mill, SC	Provisional materials	New Millennium Education	Shrink Wrapping your Provisionals
Charlotte, NC	Team communication	Care Credit	From Hello to How Much
Savannah, GA	Clinical Dental Assisting	Niche, Springstone, Williams Dental Lab	Total Assistant Development
Chicago, IL	Lab Communication	Williams Dental, Springstone, Dentsply	Team Communication With The Lab
Halifax, CA	New Patient Process	Williams Dental, Springstone, Dentsply	Enrolling New Clients into Dental Treatment
Charlotte, NC	Team communication	Care Credit	From Hello to How Much
Savannah, GA	Clinical Dental Assisting	Niche, Springstone, Williams Dental Lab	Total Assistant Development
Savannah, GA	New Patient Process	Williams Dental, Springstone, Niche	Enrolling New Clients into Dental Treatment
Savannah, GA	New Patient Process	Care Credit	Enrolling New Clients into Dental Treatment
Savannah, GA	Clinical Dental Assisting	Niche, Williams Dental Lab	Enrolling New Clients into Dental Treatment
Savannah, GA	New Patient Process	Williams Dental, Niche Care Credit	Face Lift Dentures
Savannah, GA	New Patient Process	Williams Dental, Springstone, Niche	Face Lift Dentures
New Orleans, LA	Materials Update, Team	Care Credit and Louisiana Dental Associations	Building an All- Star Team, Materials update for the Dental Assistant
Honolulu, HI	Sales	Hawaii Dental Association and Care Credit	Phone Call to Fabulous, Building an All- Star Team
Phoenix, AZ	Sales	Arizona Dental Association	Adhesive Science for The Dental Assistant, Customer Service
LVI Regional Event, Nashville TN	Sales	Williams Dental Lab	Building an All- Star Team,
LVI Regional Event, New Orleans, LA	Team	Williams Dental Lab	Building an All- Star Team,
Honolulu, HI	Sales	Hawaii Dental Association and Care Credit	Phone Call to Fabulous, Creating the WOW moment with every patient



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FULL DAY / HALF LECTURES HANDS-ON

Rapid Esthetic Provisional Fabrication And Equilibration

This dynamic lecture and hands-on course will utilize live clinical video to showcase dozens of technique tips for creating highly esthetic and properly functioning provisional restorations. Beginning with an overview of state-of-the-art materials, basic tooth anatomy and objectives for proper occlusal function; team members will quickly gain confidence to move beyond single units and tackle provisionalization of complex smile designs and full arch/mouth rehabilitations. Techniques for creating in-mouth "mock ups," silicone indices from diagnostic wax-ups and when, where and how to utilize "shrink-wrap" verses temporarily cemented provisional protocols will be demonstrated. The course will conclude with an overview of basic occlusion and guided instruction will be given so that assistants will be comfortable equilibrating complex provisionals in and outside the mouth.

Dental Photography For The Clinical Team

In this digital age, effective patient and lab communication is predicated on clinical photography. This hands-on course will provide dental assistants with the necessary skills to shoot basic photographs for quick codiagnosis; as well as pre-treatment, treatment and post-treatment clinical angles required for documentation and lab communication purposes. Attendees will learn simplified camera settings appropriate for various photographs as well as placement of retractors and use of clinical mirrors. Uploading, basic image manipulation, file storage and tips for quick access and emailing will be demonstrated.

The Power Of Passion: Becoming An All-Star Dental Team (Lecture/Discussion)

Nothing is more crucial to a successful dental practice than an All-Star Team. Ms. Hollie Bryant brilliantly draws from her past success uniting team members in both general and cosmetic dental settings, and provides powerful instruction to inspire team excellence. Her intent is to push team members out of their comfort zone and re-ignite a true passion for making a difference in the lives of patients. Strong emphasis will be placed on mastering behavioural and verbal skills beginning with the first phone call and ultimately concluding in a 5 Star Service experience for patients. Participants will be challenged to explore their own strengths and weaknesses and collectively unite as a team with the common goal of collegiate strength and practice prosperity.

From A Fabulous Phone Call To Being Fabulous

Have you been dreaming of integrating comprehensive and elective cosmetic care into your practice but don't know where to begin? There is a formula for success every day. This will be a fast-paced lecture led by Hollie Bryant, an Office Manager, Consultant and Chairside Assistant so that all perspectives will be covered. The program begins with the 10 Key Elements of a 5-Star Team and the specific team roles required for the "baton" to be passed effectively from first contact to delivery of the final restorations will be revealed. The "New Patient Experience" will be discussed and live video highlighting the verbal skills, photography, co-diagnosis and appropriate dialogue required to set the stage for the doctor's diagnosis will be shown. Basic elements of internal and external marketing, as well as critical must-have finance programs will be discussed.

***Custom Programs upon request**

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Company Information



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